



THE HOMEGROUND PROCESS

1. MARKETING RESEARCH



Understanding the local market is key to finding the right tenants for your property. Our team of property management experts is dedicated to researching recent trends in your neighborhood.

2. PROPERTY MAINTENANCE



Our team of leasing agents may suggest ways you can spruce up your property and ensure you present it in its best light to quality potential tenants, to attract the best returns.

3. MARKETING PREP AND LAUNCH



We work with our marketing team to create property collateral that may include on-site signage, social and/or print media and more.

4. OPEN FOR INSPECTIONS



Once your property is looking sharp and our marketing is out there doing its thing, we kick off inspections and schedule open houses. Open homes May not apply to affordable rentals.

5. APPLICATION APPROVAL



We dive into a thorough vetting and qualification of potential tenants. This includes checking their employment status and references to make sure we present you with the best candidates.

6. TENANT SIGN-UP



We ensure they get a thorough introduction to their responsibilities. They'll sign all the necessary paperwork, including the tenancy agreement and related documents, which we'll send to you by email.

7. TENANT MOVE IN



It's move-in day for your tenant! Keys are collected from our office, where we ensure a seamless transition on their rental journey. Tenants have the chance to talk to their new leasing manager and ask any last minute questions.

8. 14-DAY CHECK IN



After your tenant has settled in, we'll give them a call to see how things are going during their first couple of weeks in your property. We'll touch base about the condition and inventory report.

